

STRATEGIC PLAN 2022-2024

OUR PURPOSE

To achieve equity in health and wellbeing for Aboriginal and Torres Strait Islander people in North Queensland

OUR STRATEGIC PRIORITIES

1 COLLABRATIVE CONNECTIONS

Foster strength-based collaborations

- Building brand marketing design for profile lifting exposure
- Evidence based decisions making
- Responsive to member requirements
- Health voice leadership

2 GROWTH AND INVESTMENT

Seek investment and strategies to support growth

- Provide clear and articulated position on health agenda focuses.
- Identify and lead strategic linkages
- Attract and retain funding sources to support regional areas.

3 SOLID REGIONAL CONCEPTS

A commitment to enable regional service

- Align strategy and development in Commissioning body
- Workforce partnership
- Member service support
- Empowerment in the leadership

4 INNOVATION AND RESEARCH

Technology Innovations and research agenda setting

- Technology advancements
- A centralised research agenda
- Create model and frameworks to address regional priorities.
- Culturally Ethical behaviour practices to drive decision making

OUR VALUES

Accountability

Integrity

Transparency

Community
Controlled
Centric

Health
Leadership

